

# Rosemount High School Bands



3335 142nd Street West  
Rosemount, MN 55068  
Band Office Phone: (651) 423-7541  
Band FAX: (651) 423-7511

RHS Band Internet Website:  
[www.rosemountband.com](http://www.rosemountband.com)



## "RHS MARCHING BAND FESTIVAL" PRINTED PROGRAM BOOKLET ADVERTISING AD BOOK SALES FUNDRAISER

The **AD BOOK SALES Fundraiser** is our biggest and most profitable fundraiser of the year! The basic premise is this: you sell advertising in our "RHS Marching Band Festival" printed program booklet. Each student makes 50% of whatever ad's they sell and their profits are credited into their individual RHS Band Fundraising Account. (In a past year, one student earned \$775 profit for their individual fundraiser account selling ad's).

All ads will appear in the RHS Marching Band Festival printed program booklet, to be distributed to people attending the RHS Marching Band Festival on Sunday, Septemebr 13, 2009, 1:00 PM, to be held rain or shine at the Rosemount High School Stadium. We are expecting approximately 4,500+ people to attend the festival (our home-side bleachers can accommodate 3,500), and to read the booklet and the ADVERTISEMENTS.

**For selling ads, you will receive 50% profit on all the ads you sell.** EXAMPLE: You sell \$300 worth of ads, you receive \$150 in profit credited to your RHS Band Fundraising Account. **The dates of this fundraiser are June 7 - August 18.**

**GOAL FOR EVERY BAND MEMBER: SELL AT LEAST ONE AD OF ANY SIZE**

### HOW TO SELL ADVERTISEMENTS:

- 1.) Talk to a business manager/owner about purchasing an Advertisement, show examples from last year's booklet
- 2.) If they agree to buy an Advertisement:
  - Complete the GREEN "Advertising Form"
  - Collect the ADVERTISING COPY
  - Collect a check made payable to: Rosemount HS Band
  - Turn all of this into the RHS Band Office ASAP!
- 3.) Whether they buy an Advertisement or not, ask to post a "Marching Band Festival poster" in their window or somewhere noticeable in the business!!
- 4.) If you see a "Marching Band Festival poster" displayed in a business, this is your clue that someone from our band has already talked to them, so you need not bother them.

**FINAL DEADLINE FOR ALL ADS: August 18, 2010**

**EASY SALES:** sell the "Picture Gallery" and "Parent/Friends Message Board" to your Parents, friends, family, relatives, neighbors, boyfriends/girlfriends etc. of band members, (see examples in last year's booklet), and you earn 50% profit on these sales too!

**Questions???** If you, or the businesses you contact have questions, have them e-mail Mr. Olsen: [steve.olsen@district196.org](mailto:steve.olsen@district196.org)

or call the RHS Band Office: (651)423-7541